



Summit for Smart Growth and Sustainable Communities

Local Economies: Powerful Ideas, Practical Actions

Friday, December 9th, 7:30 AM – 3:30 PM

Renaissance Hotel, 12 N. 7th Street, Allentown, PA 18101

Program Schedule

- 7:30 – 8:00** **Registration and Breakfast**
- 8:00 – 8:05** **Welcome** – Bob Black, RenewLV Board Chair
- 8:05 – 8:15** **RenewLV Recap 2016** - Joyce Marin RenewLV Exec. Dir., Julie Thomases, Summit Co -Chair, RenewLV Board member (Farmland Preservation success, transportation)
- 8:15 – 8:25** **Summit Overview – ‘The Intersection of Smart Growth and Economic Growth’** -Michael Drabenstott Summit Co-Chair, Drabenstott Communications Group, RenewLV Board Member
- 8:25 – 8:30 Intro: Keynote
- 8:30 – 9:00** Keynote: **Doing Well by Doing Good** – Alan Jennings, Executive Director, CACLV
- 9:00 – 9:15** **Q & A**
- 9:15 – 10:45** **Panel I (1 hr. 30 min.)** Facilitator: Alan Jennings, Executive Director, CACLV
Topic: Doing Well by Doing Good, through Smart Growth, Local Economies, and Socially Responsible Businesses
Panelists: (5)
Jamie Gauthier –The Executive Director, Sustainable Business Network, Philadelphia:
The Good Economy
Zack Logan, Director of Residential Sales, SolarStates, a certified B Corporation focused on the Triple Bottom Line
Trey Bianco – Co-owner, President, Smooth On
Chris Kauzmann, Baker Center for Entrepreneurship and Innovation, Lehigh University
Todd Auman, Dundore & Heister, vendor of Easton Public Market
- 10:45 – 11:00** **Q & A**
- 11:00 – 11:30** **Smart Growth in Catasauqua – Iron Works - Vince Smith - President, Catasauqua Borough Council**
- 11:30 – 12:00** **LUNCH (30 min)**
- 12:00 – 12:05** **Intro Keynote - Michael Drabenstott, Drabenstott Communications Group**

12:05 – 12:45 KEYNOTE II: Ben Price – National Organizing Director, Community Environmental Defense Fund (CELDF) ‘Making Sustainable Communities Legal’ - How do we implement sustainable practices?

12:45– 1:00 Q&A

1:00 – 2:30 Panel II: Facilitator: Mike Drabenstott, Board of Directors, RenewLV
Robert Freeman, PA State Representative
Jim Preston, Attorney, Broughal & DeVito (knowledge re: municipal planning
Donna Wright – Supervisor, Lower Milford Township and Commissioner of the Lehigh Valley Planning Commission
Sunny Ghai – Concerned Citizen and Chairperson/Facilitator of the Good Neighbor Coalition, member of the Upper Macungie Township Planning Commission
Ben Price – National Organizing Director, Community Environmental Legal Defense Fund

2:30 – 2:35 Intro for Breakout Sessions - Joyce Marin, Exec. Dir. RenewLV

2:35 – 3:30 Breakout Sessions

3:30 – 3:35 Thank You & Wrap Up - Bob Black, RenewLV Board Chair

BREAKOUT SESSIONS

Topics for Discussion:

1. Save it Don't Pave it: Farmland Preservation- Ron Beitler, Lower Macungie Township Supervisor and RenewLV board member, Bob Werner, Northampton County Commissioner, Peg Ferraro, Northampton County Councilwoman
2. Bicycle and Multi-Modal Infrastructure – Erich Hornung, Project Architect at David Hornung Architect Planner, Board of Directors RenewLV; Scott Slingerland, Coalition for Appropriate Transportation
3. Food Sustainability & Food Justice – Alison Czapp, Buy Fresh Buy Local; Jo Ann Pendleton; Kelly Allen, NCC
4. Environmental Justice and Equity – Breena Holland, professor, Political Science, Lehigh University; Delicia Nahman, Dir. Sustainability Office, Lehigh University
5. Doing Well by Doing Good: Social Entrepreneurship, Impact Hubs & B Corps – Tom Moroz, Lehigh Valley Social Impact Center, Lehigh Valley, Chris Kauzmann, Innovations Programs Manager, Lehigh University; Graham Simmons, Attorney, Norris McGlaughlin
6. Smart Growth & Ordinance: How to Make Sustainability – PA State Representative Robert Freeman; Vince Smith, Pres. Catasauqua Borough Council, Andy Twigg, Partner, Dunn & Twigg
7. Gentrification – Hasshan Batts, Neighborhood Community Health Centers, Alan Jennings, Exec. Dir. CACL, Joyce Marin, RenewLV Executive Director, Julie Thomases RenewLV Board Member
8. Passenger Rail –Adam Krom, Greater Phila. Area Director for Connectivity, Amtrak; Mayor of Allentown, Ed Pawlowski, Bob Black, Chair, Board of Directors, RenewLV of Directors